



**NATIONAL UNION OF GHANA STUDENT (NUGS) - CHINA
CONGRESS 2017**

BID FOR THE NUGS CONGRESS 2017



FEBRUARY 2017

Foreword

As Ghana turns 60 years since independence in a few weeks to come, our development as students is crucial to the development of the future of Ghana ... If we don't help, who will? Let's get up and be citizens and not spectators ...

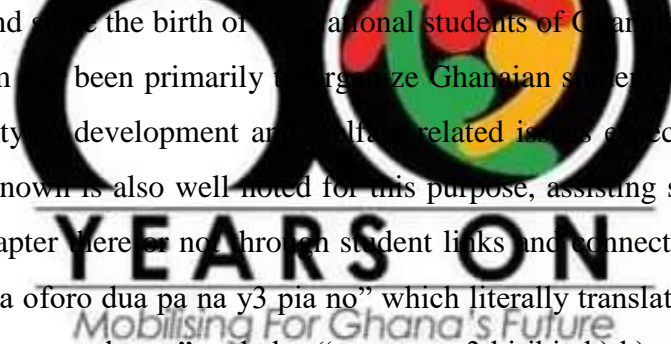
Adwuma yi di y), 3di y)

hena b3y) ?

Y3n ara oo, Y3n ara ...

3ny3 obiara oo, Y3n ara ...

Introduction



Over the past years and since the birth of Ghanaian students of Ghanaian students both abroad and in Ghana, the aim has been primarily to organize Ghanaian students both home and abroad together to foster unity, development and other related issues especially for those abroad. NUGS-China as its known is also well noted for this purpose, assisting students all over China whether there is a chapter there or not through student links and connections. There is an Akan proverb that goes “nea oforo dua pa na y3 pia no” which literally translates into “It is when you climb a good tree that we push you” and also “nea worep3 biribi ak) k)toK) no y3ny3 no abor)” which bears a similar meaning to the former. Shanghai Chapter of the National Association of Ghanaian Students – China is a relatively new chapter that has been revived over the past year. Our quest to host the annual congress come at the back of the need for closeness and guidance from the mother association in order for the chapter to scale the wall of prosperity as has been seen in Beijing and the likes. Shanghai as the commercial and shipping capital or center of the People's Republic of China stands a great opportunity to develop Ghanaian students as a community which will flourish and promote the good name of our Mother Ghana. In this regard among others that we strongly believe that this congress if hosted in Shanghai will further boost and uplift student's interest in joining the union.

Following the influx of student's into the city of Shanghai in recent years, the ever pressing need for the presence of the association needs to be felt as well. We would like to assert if not conclude that Beijing NUGS today is the fruit of a beginning like this which is why the Shanghai NUGS chapter should be the next destination for the congress this year. Our annual New Year's party was hosted in a very spectacular manner with top notch organization and awesome turn-up from some young entrepreneurs and respected Ghanaians in Shanghai.

There are lots of trade opportunities that abound for Ghanaian students and business minded students in Shanghai as it has become the commercial heart of China and a leading force in Asia Pacific. The upspring of new and expansion of service and manufacturing industries in the city serves as an opportune grounds for students studying here in China to connect to these industries for trade and internship as far as work purposes. The opening and expansion of free trade zones in serves as business opportunities for Ghanaian products and services to enter China and take advantage of the huge market. The competition for Shanghai is characterized as a technological, commercial and financial zone of value. Ghana as a country can benefit from innovative start-ups and corporate indulgence in the Ghanaian economy through us as students and ambassadors for our country as well. To promote the new Shanghai chapter and boost student interest in joining the association. To help members of the new Shanghai chapter connect to other members of the association in different parts of China. Promote and enhance the image of NUGS across Shanghai and its adjoining cities.



About Shanghai

As the largest city in China and an economic, commercial and financial center, Shanghai is vital to the country's future. No other city in the country is more vibrant and fascinating or has such a unique colonial past. Shanghai, literally translated as 'Above the Sea', is a port city on the Huangpu River, where the Yangtze River empties into the East China Sea. Originally a fishing and textiles town, the city gained its identity after it was opened to foreign powers by the 1842 Treaty of Nanking. The British, French, Americans, Germans, and Russians moved in, setting up their distinct Western-style banks, trading houses, and mansions, leaving a permanent architectural legacy. The city flourished as a cosmopolitan and thriving commercial and financial center, dubbed the "Pairs of the East" in 1920s and 1930s. In spite of being the cradle of Chinese Communism,

the city was neglected during the Cultural Revolution of the 1960s and 1970s. In 1990, it was chosen to spearhead modern China's reform and opening up, which resulted in intense development. In addition, the city has often been the inspiration for novels, films and cocktails. It is probably the most evocative city for an outsider to visit all of the country.

Significance of city: China's largest city, financial and business center, cultural center, center for Yangtze River Basin and international shipping, world's biggest container port

Nearby cities: [Hangzhou](#) (165 km/102 mi), [Ningbo](#) (151 km/94 mi), [Suzhou](#) (120 km/75 mi), [Nanjing](#) (270 km/168 mi)

Municipality terrain: [Yangtze River Delta](#), Huangpu River and East China Sea; mostly flat alluvial plain

Average altitude: 4.5 (13 feet) **Main rivers:** [Yangtze River](#) [Huangpu River](#)

- **Shanghai Economy**

Shanghai is an important economic, financial, trade and shipping center in China. It contributes greatly to the whole nation's economic structure and the development of society. Due to its excellent port, Shanghai has been a leading power of China's economic and trade development since ancient times. Since China's reform in 1978, it has had a more open environment and enjoys faster development especially since 2000. Its economy has increased by over 10% for 15 consecutive years. Taking up only 0.06% of the country's land area, Shanghai now generates about 8.3% of China's gross industrial output value, 10% of its ports' cargo-throughput, 25% of the total value of the country's imports and exports and 12.5% of the total revenue of China. In recent years the financial market system has gradually matured, providing citizens and tourists with improved services. Domestic and international trade also has developed quickly. The Lujiazui Finance and Trade Zone in Pudong is now becoming more and more influential. It brings together many financial and commercial institutions such as stock exchanges, securities companies and insurance companies, both Chinese and foreign.

- **Industry and Architectural Industry**



The manufacture of automobiles, electronic and communication equipment, petrochemicals, steel products, equipment assemblies and biomedicine had once been promoted as the six pillar-industries of Shanghai. There are many industrial areas here such as Jinqiao Export Processing Zone in Pudong New Area, Zhangjiang Hi-Tech Park and some other processing zones in Jiading, Qingpu, Songjiang and Minhang Districts. As a result the city's industrial production continues to grow rapidly. There is no doubt that industry makes a lot of economic profit; however, it is much more costly to the environment. Various other service industries are booming here, so that the living standards of its citizens are improved. These include catering, hotel, entertainment, tourism, real estate, education, culture, health, physical training, TV and broadcast, consultation and information services, technology services, public utilities and social welfare.

- **Education**

Being a city with economic strength, Shanghai's education system is considered one of the best in China. The fact that it was the first city in the country that used a 9-year mandatory education system shows the system's value for progress. There are more than 900 kindergarten schools, 1200 primary schools, and 800 middle schools in the city. Over 30 of the country's top universities can be found in it. One major achievement of Shanghai's education system was being able to bag the top spot on a test conducted by Program for International Student Assessment in 2010. According to the results, students from Shanghai scored the highest all over the world in assessment tests in subject areas Math, Reading, and Science.



Why Nugs – Shanghai ...



- There are lots of trade opportunities that abound for Ghanaian students and business minded students in Shanghai as it has become the commercial heart of China and a leading force in Asia Pacific. The upspring of new and expansion of service and manufacturing industries in

the city serves as an opportune grounds for students studying here in China to connect to these industries for trade and internship as far as work purposes.

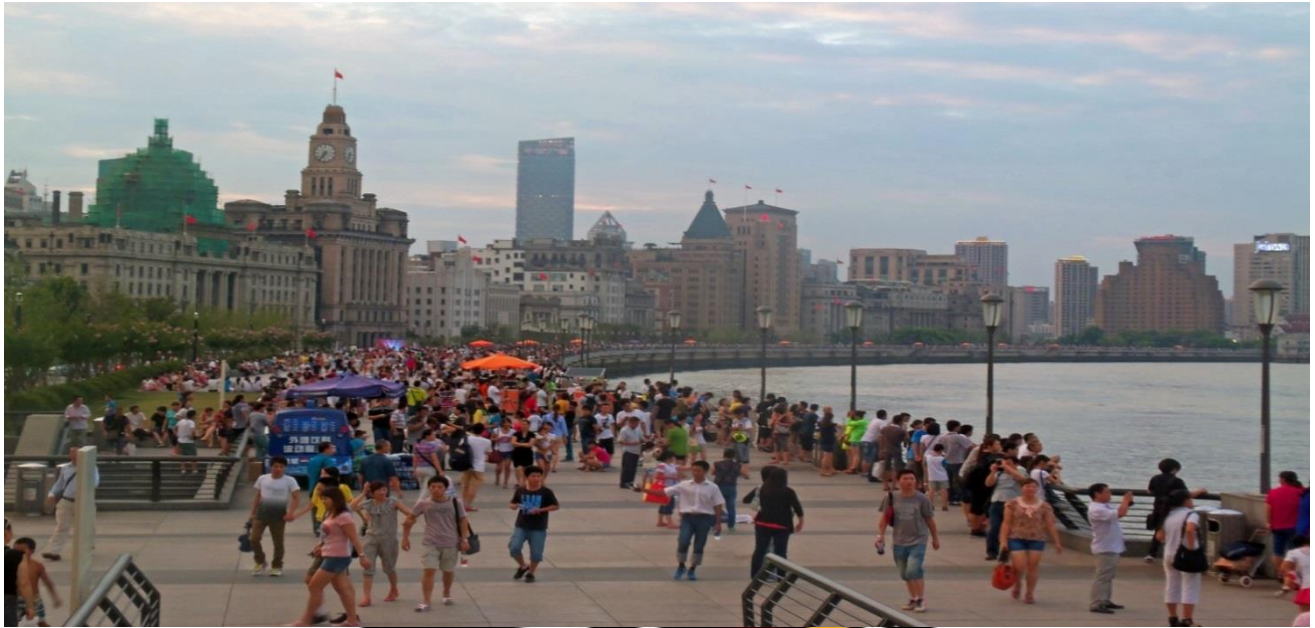
- The opening and expansion of free trade zones in serves as business opportunities for Ghanaian products and services to enter China and take advantage of the huge market westerners compete for.
- Shanghai is characterized as a technological, commercial and financial trade zone of which Ghana as a country can benefit from in innovative start-ups and corporative indulgence in the Ghanaian economy through us as students and ambassadors for our country as well.
- To promote the new Shanghai Chapter and boost student interest in joining the association.
- To help members of this new Shanghai chapter connect with other members of the association in different parts of China.
- Promote and enhance the image of NAC across Shanghai and neighboring cities.

Tourism and Culture

Nanjing Pedestrian Road



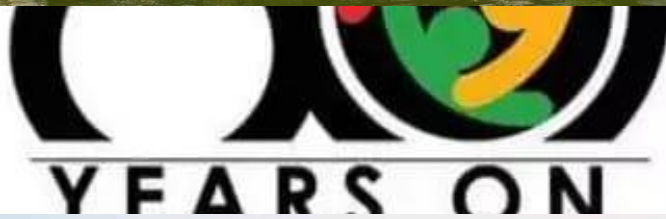
The Bund



Lujiazui Financial & Trade Zone



Yuyuan Garden



Peoples Square



- **Accommodation and Food**

Shanghai's accommodation is a combination of luxury, style, class and yet moderate and affordable given the status of the city and its wealth. For the purpose of this conference and in accordance with the best cost management practices in all organizations of in the world we have tailored our accommodation expenses in manner that will cater for luxury and relief the burden on the national purse in terms of this organization. All the cost listed in here is based on consultation with various accommodation facilities in Shanghai and forecasted changes. Our ladies are very noted for making lovely Ghanaian foods. Guest will be treated with delicious "Home Cho" and continental dishes.

- **Internal transportation**

Generally, transportation inside the city is considered both convenient and satisfactory. As an international metropolis with a population of 20 million, Now, the city has the world's largest public transportation system handling the largest daily volume of passengers. A high-density road network makes overland transportation easy. Express city buses, and high speed buses are ready to bring you to everywhere. Sixteen subway lines have connections all over the city, with stops at or nearby the main attractions and commercial areas. The appropriate means and mode of transportation will be arranged as and when needed.



- **Congress Management**

To get the best from the congress, we will put in place a management team which will ensure that programs and activities run smoothly. We will also have a standby medical team which will administer FIRST AID and advice for advance medical treatment where necessary.

Appendix

Budgets				
PARTICULARS	Unit Cost RMB	Qty Required	Days	Total Cost RMB
Accommodation				
Hotel/ Hostel (2 per room*30 rooms* 3 days)	300.00	30	3	27,000.00
Conference room	4,000.00	1	3	12,000.00
Total				39,000.00
Food				
Day 1				
Lunch	30.00	60	1	1,800.00
Dinner	35.00	60	1	2,100.00
Day 2				
Breakfast	20.00	60	1	1,200.00
Lunch	30.00	60	1	1,800.00
Dinner	35.00	60	1	2,100.00
Day 3				
Breakfast	20.00	60	1	1,200.00
Lunch	30.00	60	1	1,800.00
Special Dinner(Bufferet)	60.00	60	1	3,600.00



Total				15,600.00
Publicity/Activities				
Program Booklet (mixed colors)	975.00			
Posters	600.00			
Banners	600.00			
Name Tags	250.00			
Total				2,425.00
Transportation				
Excursion	5,000.00			
Mileage	1,000.00			
Miscellaneous	975.00			
GRAND TOTAL	70,000.00			



Recommendation

As a planning committee, we strongly recommend that the number of delegates for the conference be downsized in order to save the national treasure some cost and strengthen the participation in the subsequent conference. We recommend at most a 3 member delegation from each chapter and 2 members from a new chapter to help cut down on national expenses and achieve more milestones with our projects and student development. Thank you!

Henry Sarkordie Amankwah

LOC Planning Chairman

Dennis Akpene Acquah

LOC Planning Secretary

Benjamin Ohene Kwamong Baffoe

President- NUGS Shanghai Chapter

